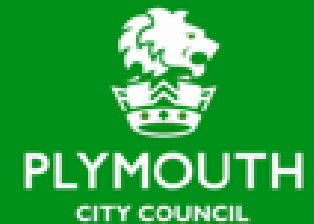



Skills4Plymouth Update – 15/01/21



Looking back to 2020:

- Introduced a new real-time evidence based, demand led approach to Skills, informed by local employers and Resurgam sectors – with growth sectors prioritised for Labour Market Intelligence collation to inform both our immediate and future skills response and investment (collated LMI for Health and Care, and Defence)
-  Created the city's one-stop-shop for skills, training, education, careers and jobs www.skillslaunchpadplym.co.uk
- Skills Launchpad Plymouth's new virtual service attracted over 4500 unique users and 5000 users – across all demographics inclusive of 16-65 year olds. Feedback and testimonials from end users and partners has been very positive, and recognised by DWP Director General for Work and Health Services as leading innovation nationally


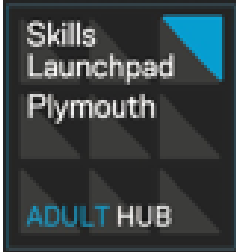

Today



- Developing the city's new Education and Skills Strategy – Skills4Plymouth at heart
- Secured and mobilising £6m ESF Smart Specialisation Contract, which will provide free training to people already in employment (upskill up to level 6) to drive productivity. In addition this funding will also focus on driving diversity in STEM sectors, to help address skills gaps and improve productivity
- Launching the 'New Year, New Start' Campaign for Skills Launchpad Plymouth
- Embedding improved functionality and new content for Skills Launchpad Plymouth (including site registration and the ability to track and monitor impact)
- Appointment of new Youth Hub Co-ordinator
- Planning recruitment for new Adult Hub Co-ordinator (subject to DWP bid success)
- Skills and recruitment response prioritised on Care
- 192 local Kickstart placements agreed, set up skills wraparound support, and now matching opportunities with young people

Next 3 months



-   Setting up our physical home in the city centre
- Delivering significant virtual outreach with both primary and secondary schools, colleges and the wider community with various partners, aligned to national events i.e. National Careers Week, National Apprenticeship Week and British Science Week etc. – showcasing job opportunities in the city today and in the future
-  Creating the new virtual Employer Hub

Rest of 2021



- Accessing and repurposing skills funding
- Continued collation of real-time Labour Market Intelligence (LMI) in growth sectors (ten year + view) – next focus on Blue Jobs, Green Jobs, Construction & the Built Environment, and Manufacturing
- Using the LMI data to inform our demand led skills response e.g. priority focus on Health and Care skills and recruitment
- Work with education and training providers to match provision to demand to close the skills gaps
- Campaign: End of furlough fall-out
- Campaign: School and college leavers
- Developing the Skills Launchpad Plymouth virtual, physical and outreach co-ordinated service delivery with partners
- Deliver physical careers and outreach activities for children and young people, reaching NEETs and raising aspirations
- Development of the virtual Education Hub to support young people in the education system

Call to action



- **Issue of Skills Launchpad Plymouth Partner Asset Packs** – we need your help to promote through all channels
- **National Apprenticeship Week** – we can promote your opportunities in the city's next Vacancy Bulletin (submit by end of January) and invite you to engage in our virtual events w/c 8 February
- **FREE TRAINING** – Upskill/ retrain your current workforce, encourage those on furlough or at risk through:

Train4Tomorrow Digital and Technical Bootcamps (includes IT and cyber security and software development)

On Course SW – free online qualifications in more than 40 courses in key subjects including Business and Industry, Health and Social Care, and Essentials for all modern day workplace



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